

# UU Phoenix Foundation Board

## Meeting Minutes October 10, 2020 meeting, per Pierre Tariot

**Present:** J. Bastani (term ends 7/23), Dan Hunn (term ends 7/22), Jonny Lifshitz (UUCP Board President), Michele Morgan (term ends 7/21), Diane Targovnik (term ends 7/22), Pierre Tariot (term ends 7/21), Bonnie White (term ends 7/23).

**Absent:** Rev. Christine Dance (*ex officio*).

Pierre Tariot called the meeting to order at 1103.

### 1. Administrative issues:

- a. Since our last meeting, the Board unanimously elected Diane and Pierre as Co-Presidents and Pierre as Secretary. The reasoning behind this arrangement stemmed from the unusual circumstances this year, the value of having had our minutes in a more orderly way than has occurred historically, and the value of thinking flexibly. Diane and Pierre have complementary strengths, communicate well with each other, and can cross-cover in the event that something comes up.
- b. Bonnie agreed to organize future meetings. We agreed to meet the 2<sup>nd</sup> Saturday of each month at 1 PM; we will typically aim for a 1-hour meeting.

### 2. Minutes of 09/19/20 (attached) meeting were approved.

- a. **Action:** These minutes will be filed.
  - a. **Status:** Open. See below *re* documents.

### 3. Treasurer's report: Latest report not available yet.

- a. **Action:** Report to be finalized. .
  - a. **Status:** Open, in that Terry needs to review with Dan.
- b. **Action:** UUFP to invoice UUCP for interest still owed on loan.
  - a. **Status:** Open. Terry will follow up with Dan re this.
- c. **Action:** Taxes due on Flaskered and also maybe Tucker property.
  - a. **Status:** Open. Terry will work with Dan on this; going forward, UUFP can be exempt once we finalize 501c3 issue.
- d. **Action:** Request checks from bank, assure that Dan is authorized to access.
  - a. **Status:** Open.
- e. **Action:** Trust Account transferred UUFP Trust Account to ND.
  - a. **Status:** Open pending Treasurer execution of this decision.
- f. **Action:** Dan offered to clarify whether CARES Act offers time-limited opportunities for donors to receive tax deductions in 2020 and/or for UUCP/UUFP be eligible for matching funds.
  - a. **Status:** Open.
- g. **Action:** UUFP needs a way to track and report annual giving for tax purposes. We also need a way to thank for/acknowledge gifts, including for stock donations to UUFP (could be used for UUCP also?).
  - a. **Status:** Dan will discuss with Terry.

### 4. Clarify how we will manage storage/retrieval of our documents. Foundation link is not working. Folders were supposed to go to: drive.google.com and from there use the email and password. The email is: phoenixuufoundation@gmail.com. password is: foundation\$.

- a. **Action:** Determine how documents will be stored/retrieved.
  - a. **Status:** Open. Diane will follow up Leslie Stallcop.

### 5. Updating web page.

- a. **Action:** Diane updated text to web page, including updating Chalice Keepers brochure, and Letter of Intent, Gift Acceptance Policy, UUF brochure, UUF activities such as estate planning seminars, links to other forms. In progress.
  - a. **Status:** Open. Diane will follow up with Leslie Stallcop as above.
- 6. UUF Brochures.**
  - a. **Action:** The general UUF trifold materials to be updated (last update 2015).
  - a. **Status:** Open, Pierre offered to update for UUCP webpage (but no collateral) after items 4&5 are completed.
- 7. 501c3 status.** UUCP is still working to establish itself as a 501c3. Board had previously voted to accept the motion that “UUF accepts membership as a UUCP tax-exempt group.” and the UUCP Board recommends that UUF become part of the UUCP “group” for tax purposes.
  - a. **Action:** None for UUF: this for information only.
  - a. **Status:** Closed.
- 8. Create plan to monitor status of Tucker and Flasker properties.**
  - a. **Action:** UUF Board member to periodically ask relevant realtors re interest and/or consider donating somehow. Not discussed at length today.
  - a. **Status:** Open.
- 9. Giving Tree to acknowledge Legacy gifts.** Design finalized as prepared by 99designs. UUF Board approve this in April 2020.
  - a. **Action:** Clarify whether historical Legacy gifts are accurate, how/when someone’s name is added (at time of bequest or death), where this will be posted (Website? Monitor in lobby? Show before service?).
  - a. **Status: Open.** Michele will follow up with Diana Ashley for advice/info and report back to us.?
- 10. Picnic at the Railroad Park.** Usually in March, suspended indefinitely.
- 11. End of Life Planning Seminars.**
  - a. **Action:** Emily Kile is available for virtual seminars when we are ready to resume these. We decided we are not ready now, but we can put language in Compass periodically reminding congregants that this is an option if enough people express interest to the Board (we will keep a list of names of people who contact us)
  - a. **Status:** Open. Pierre drafted Compass language as follows for approval at next meeting: “The Foundation periodically offers a seminar with for an expert to offer an overview for interested congregants, including young families who may not have thought about these issues before, on Wills/Estate Planning. Please contact Pierre Tariot ([pierre.tariot@gmail.com](mailto:pierre.tariot@gmail.com)) if you are interested.”
- 12. Chalice Keeper’s Recognition Event in Feb 2021?**
  - a. **Action:** Will we want to do something virtually? Need to discuss.
  - a. **Status:** Open.
  - b. **Create inventory of UUCP assets and evaluate.** Pierre had provided a name of professional assessor(s) as at least one resource for this: T & T Estate Services, Terry & Tammy O’Neal, PO Box 5308, Peoria, Arizona 85385, (623) 486-4310, [terry@ttestateservices.com](mailto:terry@ttestateservices.com).)
  - c. **Action:** The consensus was that, now that UUF has a gift acceptance policy intended to avert acceptance of future material gifts, this issue should be referred to UUCP.
  - a. **Status:** Open pending confirmation of referral to UUCP via Jonny.
- 13. Value proposition for UUF to justify increasing giving/grants.**
  - a. **Action:** This is a major priority for us moving forward! And we want to align with where the UUCP Board is headed (in view of their recent retreat). What is our BHAG? For discussion at our next meeting. Our homework is to write down several ideas for “What I wish for

UUCP/UUFP” before the next meeting and cc all Board members, as well as reviewing the notes appended here about what we have discussed in the past. subsequent meetings.

a. **Status:** Open.

**14. UUFP Annual Report.** Plan for completing this by May 1, 2021.

**15. NEXT UUFP MEETING:** Saturday, Nov. 14 1 PM (1300). Bonnie send Zoom invite. will poll members.

**16. Meeting adjourned 1203 PM**

## CLOSED ITEMS

1. **Development consultation (Stewardship for Us):** Hazel Richards consultation: We reviewed the Nov, 2018, minutes from the consultation provided by Hazel Richards (from the Banner Health Foundation. Informal consultation with Ms. Richards, who offered her perspective with us based on her 20 years working on development at the Beatitudes and Banner Health.
  - a. Her introductory comments: Brainstorm. Reflect at a high level. Create a plan. Who are we, what are we supporting and why, and how will we do it? What will we say to people?
  - b. Rev. Margret reviewed current gift patterns. Infrequent legacy donations, sometimes large; via wills/estate plans; funeral recognitions; Chalice Keepers.
  - c. In response, Hazel suggested thinking about 4 possible categories for future Foundation support:
    1. Annual gifts, likely to be small amounts.
    2. Major gifts program.
    3. Planned giving. This might be our major focus. Many ways to do this, e.g., estate gifts, IRA distribution (after age 70.5, you must take \$ out of an IRA and this can be donated with favorable tax consequences), UUA charitable gift annuities.
    4. Have a process to communicate, give feedback and thanks in a timely fashion
  - d. In sum: have a written plan. Articulate vision, goals, and timeline. We have a variety of directions we can go in (for UUFP and for UUCP): UUFP can work directly with Barry on strategic issues if we wish with Rev Dance input.
  - e. **Action: Review consultation report and action items and plan to discuss in the next month or two: what actions will we take?**
  - f. Barry F has offered to have a follow up Zoom call when ready.
  - g. In addition, we paid special note to the following:
    - i. Create gift acceptance policy coordinated with UUCP Board. Maybe create a different kind of receiving account.
  - h. We need a combined strategic financial plan for UUFP and UUCP. Might need to consider this as part of a broader approach to membership expansion, worship options, etc.
  - i. Create long- and short-range goals for legacy giving, assets on hand, impact on the UUCP mission and awareness among UUCP members. Add note to new member inquirers program re:
  - j. Add UUFP case statement to Inquirer’s program.
  - k. Establish/position UUFP as a resource to Congregants on ethical estate planning/giving, e.g., with periodic programs. Be sure to address younger folks as well.
  - l. Consider whether or not to invest in funds consistent with UU values such as the UUA Common Endowment Fund (CEF).